



Pixel WebTech



PROFILE

ABOUT PIXEL WEBTECH PVT LTD

PIXEL IS A SPECIALIST E-SOLUTIONS GROUP, OFFERING THE STRATEGY AND DEVELOPMENT FOR ALL SCREEN-BASED AND PRINT MEDIA TO CLIENTS WORLD WIDE . WE ARE EXPERTS IN BUILDING AND MANAGING INTERNET APPLICATIONS AND GRAPHIC DESIGN FOR COMPANIES ENGAGED IN MANY DIFFERENT FIELDS OF WORK AND OF DIFFERENT SIZES .

Partnering with PIXEL means clients have a far-reaching relationship that encompasses multi-disciplinary core competencies. This partnership assures clients of integrated processes, methodologies and consistent quality in their business initiatives. This allows for cohesive client team development at local levels, further enhancing client/partner uniform standards.

We are an **ISO 9001 : 2000 certified company** and also a Dun and Bradstreet Member .



PRODUCTS & SERVICES

Web Design and Development

Innovative, functional and user-friendly website design coupled with cutting-edge, back-end programming developed and customised by our full-time designers.

How it will benefit your business

Our websites are more than just fancy designs. It will complement your marketing activities and campaigns. It will position and strengthen your brand. It will track real-time client usage. It will assist your customers/clients to buy and respond. It will facilitate updated news about your company. It will introduce new products and services. It will globally open up your business. Every agency talks about how they can develop a website. At PIXEL , we'll show you what a website can do for your business.

Brand Development and Graphic Design

Developing a unique, clean, clear, and uncluttered design that helps your company to visually get the message across to the targeted audience.

How it will benefit your business

With a strong drive toward creative solutions, we partner with you in understanding your business needs and create intelligent interactive user/viewer experiences that produce lasting results. These help you to market and promote your business, in line with your branding principles, with a strong call for action - prompting people to stand up and take notice.

Applications Development

Custom solutions to complex digital problems that are implemented to change the way you operate your business. Our core business is about finding solutions to complex problems. We do it all the time.

How it will benefit your business

We provide an innovate suite of internet based applications and tools for managing and presenting information to any solution. Our existing line of products include online marketing systems, online submission of papers and proceedings, e-surveys, portal development , online query cart, chat system, video script and groupware.



PRODUCTS & SERVICES

Retainer Based IT Services

A cost-effective alternative to hiring and managing additional part-time or full-time IT personnel.

How it will benefit your business

Systems will run smoother, your website will always be up, your online network will be maintained, new business solutions will be developed, problems will be taken care of as they arise, and you don't have to spend time and resources on finding the best and reliable IT partner.

Enterprise Hosting and Domain Registration Solutions

World class domain name registration and hosting services that has been proven for many years with various mission critical accounts and many satisfied customers.

How it will benefit your business

Your website will always be ready to do business twenty-four hours a day. Usage activities are tracked real-time. Downtime, security concerns, network redundancy, disaster recovery, and all other network and hosting worries are taken care of by our solution engineers.

A custom designed email marketing campaign, tracked and managed, programmed to get your message across to thousands of recipients at a single click.

Online Marketing Systems

How it will benefit your business

Inform. Launch new products and services, drive people to your website, send out online surveys, announce new developments, strengthen your brand, get your message across, increase sales and leads, and run more effective, more targeted, better managed campaigns than you ever could with other marketing mediums.



PRODUCTS & SERVICES

Online Abstract Management Solutions

A web based application designed to centralise the process of collecting, distributing, reviewing and managing abstracts, papers and presentations for conferences, meetings and other special events.

How it will benefit your business

Automate the process of document and data collection and review anywhere, anytime. Our online abstract management solution helps your conference run efficiently and significantly reduces the time and costs in managing the logistical needs of sorting, collecting and review abstracts and papers -- thereby giving you time to focus on your core business.

Online Surveys

Create customize and deploy online surveys, distribute the survey to contacts and view all survey results in real-time.

How it will change your business

Many Indian associations already engaged Pixel Webtech to run customer and delegate satisfaction surveys, test campaigns, sample new product/service features, measure employee satisfaction, and encourage regular customer feedbacks.



APPROACH & EXPERTISE

At PIXEL WEBTECH , we focus on transforming clients' businesses by providing a solution that integrates several key factors:

Integrated Team Approach.

Our approach provides projects with multidisciplinary teams that have worked together on an array of prior projects. With a common understanding of roles and strengths based on prior experiences, enabling a highly integrated process for more efficient delivery of business solutions backed by robust technical implementation. The team ownership of a project guarantees a consistent vision for the duration of the engagement.

Partnership Approach.

Our engagements with clients are based upon enduring relationships that are underpinned by strong and consistent communication model that facilitates a proactive approach. Communication models will vary according to the nature of the project and client needs.

Creative Approach.

PIXEL has a consistent legacy of outstanding design success. This success has been based upon meeting user and client requirements and our successful track record of taking an existing brand and effectively transforming it for the online medium.



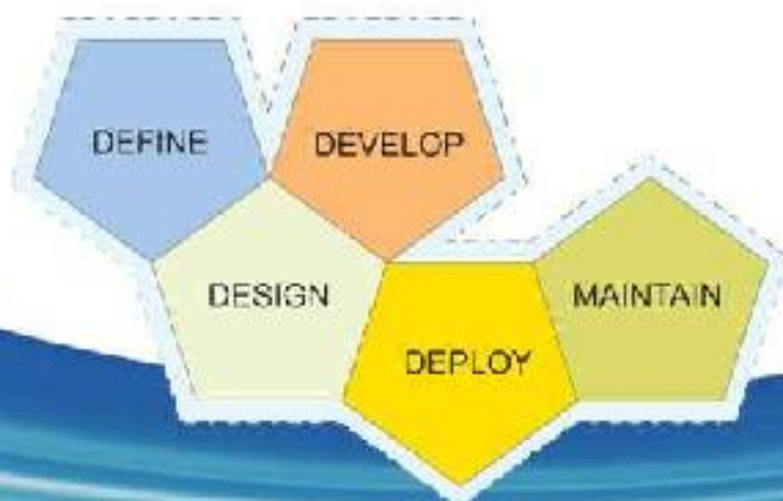
METHODOLOGY

In understanding that each organisation and client has different requirements, the flexibility that can be applied to our methodology provides our clients with a tailored approach based upon their specific needs. With this in mind we have provided an understanding of the methodology that we would take in meeting your requirements.

Goals and conceptual solutions are formulated at a strategic level. All of this is carried out from the perspective of the user and his/her needs. This requires a comprehensive understanding of behavioral sciences, communication and of the unique possibilities offered within the field of digital communication. PIXEL takes responsibility for implementing these solutions.

PIXEL's philosophy is based upon the principal that the best solution is always achieved through direct cooperation and interaction of the required fields of competence.

It is the integration of these areas of competence and expertise that makes us outstanding in the field of digital communication.





OUR CLIENTS

CLIENTS



Ircon International (Ministry of Railway)
National scheduled tribes corp.
Sinosteel (China's state owned Steel Plant)
Spas Worldwide Pty. Ltd.
Ratnagiri Gas and Power Ltd.
Aman Collections
Contour Beds and Mattress
Picasso Animation College
Tobu Cycles India Pvt. Ltd.
E Qube Consultants Ltd.
Leading Waves Ltd.
R3 Naturals Pvt Ltd.
American Day Spa Association
Bharat Surgicals
W.C.H Solutions Pvt. Ltd.
SRS Naturelle Overseas Pvt Ltd.
R3 Naturals Pvt Ltd.
Lehar Group
Uk Education and Overseas Ltd.
Eternity Training and Placement India Ltd
Eternity Training and Placement India Ltd.
Mercury Tubes
Rohit Associates India
Hand In Hand NGO
Allied Architects Pvt Ltd.
Vsa Space Design Pvt. Ltd.
Micado Solar India
Chloromax Water Treatment Solutions.
V.K Envirotech Pvt. Ltd.
Roop Jewellers Private Limited
Royalce Finance and Loans Pvt Ltd.
Stallion Minds Coaching
Kabab Factory (U.S.A)
Hazel Consulting
CameraWorx
Indian Association of Spas
Theta Healing Flows
Xquizit Art Group
Way Spa
Crew4Events Pvt. Limited

- www.ircon.org
- www.nstfdc.nic.in
- www.sinosteel.in
- www.spasworldwide.com
- www.rgppl.com
- www.amancollections.com
- www.contourbed.in
- www.cgmania.in
- www.tubu.co.in
- www.equbeconsultants.com
- www.leadingwaves.com
- www.r3naturals.com
- www.dayspaassociation.org
- www.bharatsurgicals.in
- www.wchsolutions.com
- PDF Portfolio
- www.r3naturals.com
- Banner Design and Presentation
- Portfolio and CD Presentation
- www.eternityworld.org
- Presentation & CD Portfolio
- www.mercurytubes.com
- www.rohitassociates.com
- www.handinhand.in
- www.alliedarchitects.net
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- www.roopjewellers.net

- www.stallionminds.com
- www.kababfactory.com
- www.team-11.com
- www.cameraworx.com
- www.spaassociationofindia.in
- www.thetahealingflows.com
- www.xquizitgroup.net
- www.wayspa.com
- www.crew4events.com

PIX

DEVELOPMENT CENTER - 1

E-143 , LAJPAT NAGAR -1 ,
NEW DELHI -110024, INDIA

DEVELOPMENT CENTER - 2

A2, 2nd FLOOR , ACHARYA NIKETAN,
MAYUR VIHAR PH#1, NEW DELHI - 91
INDIA

MAIL: info@pixelwebtech.com
sales@pwt.in

PHONE: +91-11-43024393, 43073600, 46569392
+91-9811375752, 9811475752, 9718375751

Web: www.PIXELWEBTECH.com